



工商管理學院
Faculty of Business and Management



International Centre for
Resilient Supply Chains
国际智能供应链中心

The 5th Annual Conference on Port and Shipping Economic Systems Engineering cum The 3rd Conference on Transport and Supply Chain Resilience and Digital Transformation

Invitation Letter

19 September 2025

Dear _____,

The 5th Annual Conference on Port and Shipping Economic Systems Engineering cum The 3rd Conference on Transport and Supply Chain Resilience and Digital Transformation, hosted by the SESC Maritime & Air Economics Systems Engineering Technical Committee, Beijing Normal-Hong Kong Baptist University (BNBU), and Engineering Research Center of the Ministry of Education in Intelligent Technologies and Equipments for Integrated Transportation Systems, or organized by BNBU Faculty of Business and Management, BNBU International Centre for Resilient Supply Chains, Institute for Dalian Northeast Asia International Shipping Center, and Collaborative Innovation Center for Transport Studies, and co-organized by Liaoning Provincial Key Laboratory of Big Data in Multimodal Transportation, will be held from November 21 to November 23 at BNBU. The theme of this conference is "The Impact of New Global Trade Policies on Shipping and Ports," focusing on core topics such as changes in international trade rules, adaptive transformation of ports, optimization of shipping networks, and enhancement of supply chain resilience. It aims to explore practical pathways and theoretical breakthroughs in upgrading port functions, innovating shipping services, and constructing multilateral cooperation mechanisms.

We cordially invite you to attend this conference. Your support will be much appreciated!

Date & Time: November 21-23, 2025

Venue: Beijing Normal-Hong Kong Baptist University (BNBU)
(2000 Jintong Road, Tangjiawan, Zhuhai, Guangdong Province, P.R. China)

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